

EU COOKIE POLICY

Effective Date: 10 April 2018

Revlon International Corporation – UK Branch, with registered offices at Greater London House, Hampstead Road, London, NW1 7QX, England (the “Company”, “us” or “we”) operates and maintains this website (the “Site”). The Company respects your privacy and this policy summarises our use of cookies and other tracking technologies, including, but not limited to web beacons, pixel tags, and clear GIFs (collectively, “Cookies and Tracking Technologies”), on this Site. This Cookie Policy should be read together with our Privacy Policy and Terms of Use.

By continuing to browse or use the Site, you agree that we can store and access Cookies and Tracking Technologies as described in this Cookie Policy.

Use of Cookies and Tracking Technologies

We use Cookies and Tracking Technologies to collect certain information by automated means when you visit our Site, such as how many users visited the Site and the pages they accessed. By collecting this information, we learn how to best tailor the Site to our visitors.

Cookies

Like many companies’ sites, our Site may use cookies. Cookies are bits of text that are placed on your computer hard drive when you visit certain websites. We may use cookies to tell us, for example, whether you have visited us before or if you are a new visitor, and to help us identify site features in which you may have the greatest interest. Cookies may enhance your online experience by saving your preferences while you are visiting a particular site.

Other Tracking Technologies

Certain pages on our Site may contain other Tracking Technologies such as Internet tags, pixel tags, and clear GIFs. These Tracking Technologies allow third parties to obtain information such as the IP address of the computer that downloaded the page on which the Tracking Technologies appear, the URL of the page on which the Tracking Technologies appear, the time the page containing the Tracking Technologies was viewed, the type of browser used to view the page, and the information collected and stored in cookies set by the third party.

You can find more information about Cookies and Tracking Technologies at www.allaboutcookies.org and www.youronlinechoices.eu.

IP Addresses

An IP address is a unique identifier that certain electronic devices use to identify and communicate with each other on the Internet. When you visit our Site, we may access and collect the IP address of the device you use to connect to the Internet. We use this information to determine the general physical location of the device and understand from what geographic regions our website visitors come. We also may use this information to enhance our Site.

First and Third-party Cookies

To administer our Site and for research purposes, the Company also has contracted with third-party service providers to track and analyse statistical usage and volume information from our Site users. These third-party service providers use persistent cookies to help us to improve the user experience, manage our Site content, and analyse how users navigate and utilise the Site.

“First party cookies” are Cookies and Tracking Technologies that belong to the Company and that the Company places on your device. “Third-party cookies” are Cookies and Tracking Technologies that another party places on your device through our Site. The Company may contract with third-party service providers to send e-mails to users who have provided us with their contact information. To help measure and improve the effectiveness of our e-mail communications, and/or to determine whether messages have been opened and links clicked on, the third-party service providers may place Cookies and Tracking Technologies on the devices of these users.

For more information on how these companies collect and use information on our behalf, please refer to their privacy policies as indicated below.

We use the following types of cookies:

Persistent cookies. We use persistent cookies to improve your experience of using the Site. This includes recording your acceptance of our Cookie Policy to remove the cookie message which first appears when you use the Site.

Session cookies. Session cookies are temporary and deleted from your machine when your web browser closes. We use session cookies to help us track internet usage as described above.

You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access or take full advantage of certain parts of the Site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Site.

The data collected by the Site and/or through cookies that may be placed on your computer will not be kept for longer than is necessary to fulfil the purposes mentioned above.

Our cookies are used for the following purposes:

Cookie Type	Purpose
Strictly Necessary/ Technical	These cookies are necessary to allow us to operate our Site so you may access it as you have requested. These cookies, for example, let us recognise that you have created an account and have logged into that account to access Site content. They also include cookies that enable us to remember your previous actions within the same browsing session and secure our Site.

Cookie Type	Purpose
Analytical/ Performance	These cookies are used by us or third-party service providers to analyse how the Site is used and how it is performing. For example, these cookies track what pages are most frequently visited, and what locations our visitors come from. If you subscribe to a newsletter or otherwise register with the Site, these cookies may be correlated to you. These cookies include, for example, Google Analytics cookies.
Functionality	These cookies let us operate the Site in accordance with the choices you make. These cookies permit us to "remember" you in-between visits. For instance, we will recognise your user name and remember how you customised the Site and services, for example by adjusting text size, fonts, languages and other parts of web pages that are alterable, and provide you with the same customisations during future visits.
Targeting	These cookies collect information about your activities on these and other sites to provide you targeted advertising. We may also allow our third-party service providers to use cookies on the Site for the same purposes identified above, including collecting information about your online activities over time and across different websites. The third-party service providers that generate these cookies, such as Adobe, Google, LinkedIn, and Facebook, have their own privacy policies, and may use their cookies to target advertising to you on other websites, based on your visit to our Site.

Your choices. Allow, block or remove cookies.

You can stop cookies from being downloaded on your computer by selecting the appropriate settings on your browser. Most browsers will tell you how to stop accepting new cookies, how to be notified when you receive a new cookie, and how to disable existing cookies.

Examples:

On Microsoft Internet Explorer this can be done by selecting Tools menu> Internet Options> Privacy> Settings;

On Firefox, this can be done by selecting Tools> Options> Privacy> Cookies;

On Google Chrome, this can be done by selecting Settings> Privacy;

On Safari, this can be done by selecting Preferences> Security menu.

You can find out how to do this for your particular browser by clicking “help” on your browser's menu or by visiting www.allaboutcookies.org. Please note, however, that without cookies you may not be able to access or take full advantage of all our Site features.

Most browsers allow users to use a “private mode” by which cookies are deleted after your website visit. Please read the help section of your browser to learn more about how to activate

the “private mode.” You could still visit our website if your browser is in “private mode”; however, the user experience may not be optimal and some utilities may not work.

If you want to remove previously-stored cookies, you can manually delete the cookies at any time. However, this will not prevent the Site from placing further cookies on your device unless and until you adjust your Internet browser setting as described above.

For more information on the development of user-profiles and the use of targeting/advertising cookies, please see www.youronlinechoices.eu.

Contact Us

If you have any questions about our information practices, please contact us using one of the methods described on our Contact Us page, or send a letter to the following address:

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